ESTD 2007

Rainbow™

A NEW ERA OF

RANGOLI COLOURS



Let's create colorful memories

Every Shade Tells *A Story*

We don't just sell colour,
We celebrate it.

ABOUT US

Rainbow Colors began with a vision to bring a new standard to the world of Rangoli Colours. Rooted in India's rich tradition of colour and celebration, we have evolved with a clear focus to develop distinctive products, build a strong portfolio and create a brand that stands apart in an increasingly changing market.

From thoughtfully developed colour ranges to carefully designed packaging, every Rainbow product reflects our commitment to quality, consistency and brand experience. Our portfolio brings together five distinctive collections Sparsh, Signature, Heritage, Harmony and Neop op each created with its own character and purpose.

INDIA'S FIRST
DRY-LOCK TECHNOLOGY

DEEPER COLOUR
Richer, more intense looking shades.

NATURAL SHINE
A vibrant finish with a rich looking surface.

FREE FLOW
Smooth-flowing material for easy handling.

CUSTOMER FOCUSED
Formulated around real customer needs.

STAYS DRY
Dry material with reduced moisture concerns.

MINIMAL TRANSFER
Leaves minimal colour on hands.

Dealers
120+

Distributors
30+

Employees
90+

Countries
15+

Annual Sale(Ton)
15000+

Happy Faces
7M+



MORE THAN JUST COLOUR

Rich Fragrance

Scented colour variants that add a fresh, sensory touch to every celebration.

19+ Years of Trust

Nearly two decades of proven quality, trusted by industry leaders since inception.

Premium Colours

Vivid, long-lasting shades crafted with premium-grade ingredients.

Export Quality

International quality standards, trusted by partners across borders.

WHY CHOOSE RAINBOW ?

Some moments come only once, but their memories stay forever. That's why every Rainbow colour is created with premium quality, heartfelt care, and the trust built over years helping you celebrate life's most precious moments with confidence, happiness, and love.

Safe & Non-Toxic
Skin-friendly formulations for every celebration.

Fragrant Colour Variants
Scented shades that add a fresh, sensory touch to celebrations.

Made With Care
Created for joyful, worry-free celebrations.



Our Mission

To create vibrant, consistent, and premium colours that bring joy to celebrations while respecting the traditions and emotions behind every colourful moment.



Our Vision

To grow Rainbow Colors into a trusted global name for colourful celebrations, carrying the spirit of Indian colour and tradition to more people around the world.



Our Values

We believe in quality, consistency, integrity and respect for tradition creating products and relationships that are built to last.

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Sparsh



• Rich Fragrance • Premium Colours • Vibrant Shades

A Touch of Colour
A Feeling of Sparsh

Sparsh brings together vibrant colours, rich fragrance and premium presentation in a convenient 250g container. Designed for a refined colour experience, Sparsh combines quality and consistency with a packaging format made for easy handling and modern retail shelves.

What Makes It Special

- 10X Bold shade
- Pure Essence Blend
- Silk shine
- Balanced Texture
- Dry-lock Technology
- Non-Toxic Blend

Available Shades



PREMIUM COLOUR CONTAINER

Net Quantity
250 g

INDIA'S FIRST
DRY-LOCK TECHNOLOGY

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NEO POP





• Rich Fragrance • Premium Colours • Vibrant Shades

Neo Pop of Fresh Celebrations

Neo Pop is a vibrant premium colour range created for a fresh and modern celebration experience. With rich fragrance, striking shades and multiple convenient pack sizes, Neo Pop combines contemporary appeal with the quality and premium presentation of Rainbow.

What Makes It Special

- 10X Bold shade
- Pure Essence Blend
- Silk shine
- Balanced Texture
- Dry-lock Technology
- Non-Toxic Blend

Available Shades



Fuzzy Lemon | Toxic Green | Electric Orange | Pink Blast

PREMIUM COLOUR CONTAINER

Net Quantity
250 g

INDIA'S FIRST
DRY-LOCK TECHNOLOGY

ESTD 2007

Signature



• Rich Fragrance • Premium Colours • Vibrant Shades

Where Colour Becomes a Signature

Signature brings together premium quality, vibrant colours and a rich fragrance in a convenient 500g container. Crafted for a refined colour experience, its premium presentation and consistent quality make it a distinctive choice for celebrations and modern retail.

What Makes It Special

- 10X Bold shade
- Pure Essence Blend
- Silk shine
- Balanced Texture
- Dry-lock Technology
- Non-Toxic Blend

Available Shades



PREMIUM COLOUR CONTAINER

Net Quantity
500 g

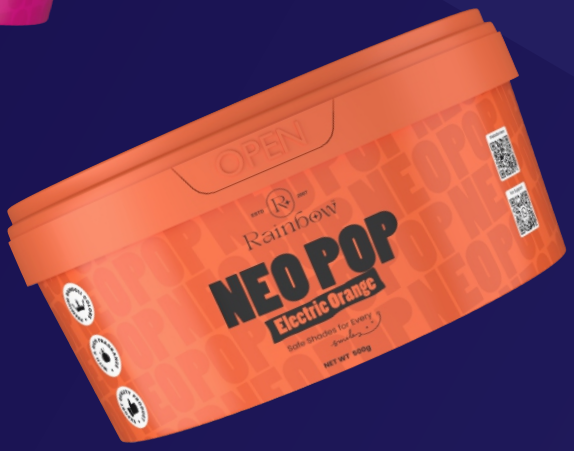
INDIA'S FIRST
DRY-LOCK TECHNOLOGY

ESTD 2007

NEO POP











• Rich Fragrance • Premium Colours • Vibrant Shades

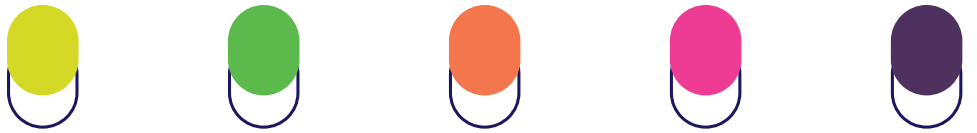
Neo Pop of Fresh Celebrations

Neo Pop is a vibrant premium colour range created for a fresh and modern celebration experience. With rich fragrance, striking shades and multiple convenient pack sizes, Neo Pop combines contemporary appeal with the quality and premium presentation of Rainbow.

What Makes It Special

- 10X Bold shade
- Pure Essence Blend
- Silk shine
- Balanced Texture
- Dry-lock Technology
- Non-Toxic Blend

Available Shades



Fuzzy Lemon | Toxic Green | Electric Orange | Pink Blast | Cosmic Purple

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PREMIUM COLOUR CONTAINER

Net Quantity
500 g

INDIA'S FIRST
DRY-LOCK TECHNOLOGY

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Harmony









• Rich Fragrance • Premium Colours • Vibrant Shades

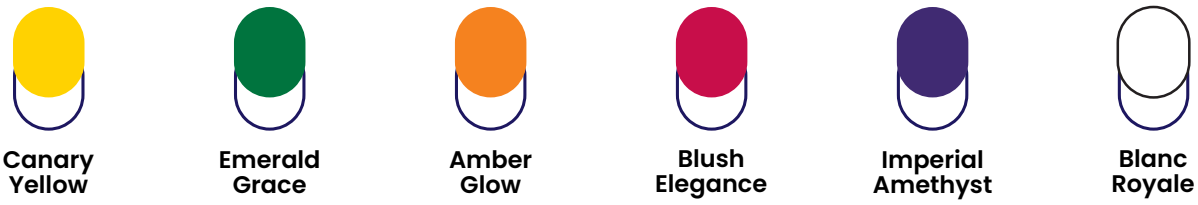
A Perfect Harmony of Colour and Quality

Harmony combines vibrant colours, rich fragrance and premium quality in a convenient 1kg container. Designed for a complete and refined colour experience, Harmony offers a practical larger-size format with the premium presentation and consistency Rainbow stands for.

What Makes It Special

- 10X Bold shade
- Pure Essence Blend
- Silk shine
- Balanced Texture
- Dry-lock Technology
- Non-Toxic Blend

Available Shades



PREMIUM COLOUR CONTAINER

Net Quantity
1 kg

INDIA'S FIRST
DRY-LOCK TECHNOLOGY

ESTD 2007

NEO POP



• Rich Fragrance • Premium Colours • Vibrant Shades

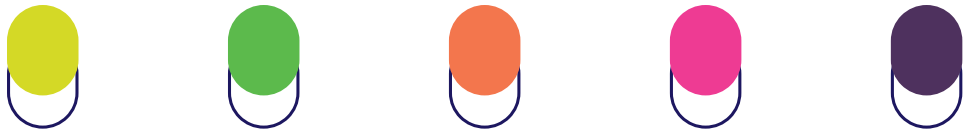
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- Silk shine
- Balanced Texture
- Dry-lock Technology
- Non-Toxic Blend

Available Shades



Fuzzy Lemon | Toxic Green | Electric Orange | Pink Blast | Cosmic Purple

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PREMIUM COLOUR CONTAINER

Net Quantity
1 Kg

INDIA'S FIRST
DRY-LOCK TECHNOLOGY

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HERITAGE Royale









• Rich Fragrance • Premium Colours • Vibrant Shades

Heritage of Vibrant Colours

Heritage brings together vibrant colours, rich fragrance and premium quality in a generous 2kg container. Designed for larger requirements, Heritage delivers a refined colour experience with convenient packaging, consistent quality and the premium touch of Rainbow.

What Makes It Special

- 10X Bold shade
- Pure Essence Blend
- Silk shine
- Balanced Texture
- Dry-lock Technology
- Non-Toxic Blend

Available Shades



PREMIUM COLOUR CONTAINER

Net Quantity
2 kg

INDIA'S FIRST
DRY-LOCK TECHNOLOGY

ESTD 2007

NEO POP



• Rich Fragrance • Premium Colours • Vibrant Shades

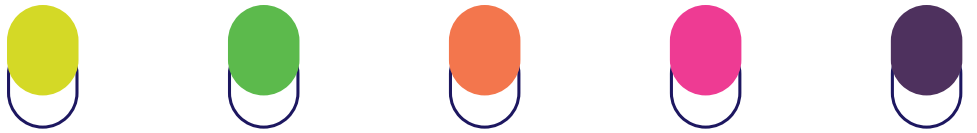
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- Non-Toxic Blend

Available Shades



Fuzzy Lemon | Toxic Green | Electric Orange | Pink Blast | Cosmic Purple

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PREMIUM COLOUR CONTAINER

Net Quantity
2 Kg

INDIA'S FIRST
DRY-LOCK TECHNOLOGY

PACKAGING

THAT MAKES A STATEMENT







A NEW STANDARD IN

RANGOLI COLOURS

- Distinctive collections.
- Thoughtful presentation.





Scan QR Code

ESTD 2007

Rainbow™

Let's creat colorful memories

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Design by **CULTURE**